

ONLINE TOOLS TO USE TODAY

SOCIAL MEDIA

Consider using existing social media tools such as Facebook, NextDoor, and Instagram to inform your stakeholders as well as engage them in unique ways, including social media polls and live “ask me anything” sessions.



ONLINE MEETING PLATFORMS

Use virtual meeting platforms such as Google Hangouts, Zoom, or Go to Meeting to make your virtual meetings more engaging and fun.

ZOOM

- Small “break-out groups” option
- Ability to moderate, mute participants and have them “raise hands,” as well as monitor a chatbox directly to the presenter
- Whiteboard feature
- Polling Feature
- [ZOOM PRICING](#)

GO TO MEETING

- Virtual whiteboard & drawing tools
- Call individuals to join meeting
- [GO TO MEETING PRICING](#)

GOOGLE HANGOUTS

- Easy to schedule through google calendar
- Good for small calls, but limited interactivity options
- Currently offering [UPGRADED OPTIONS](#) for all users, in light of COVID-19

ONLINE MAPPING

Use mapping software such as [SOCIAL PINPOINT](#) to engage stakeholders by asking them questions about specific points along a corridor. For example, “which locations are most important to you and why?” Stakeholders can comment and upload photos to their answers.



ONLINE POLLING AND SURVEYS

Survey tools such as [SURVEY MONKEY](#) and [POLL EVERYWHERE](#) allow you to gather both quantitative and qualitative data to create a more robust project report.

ONLINE VISIONING

Use [TOOLS](#) to gather participant ideas and create virtual “sticky note” boards. Just as you would in a meeting, you can group ideas by theme and capture the most popular themes for your stakeholders.

